

NOTE FROM TOM COVERLY

I'm excited to partner with you. The intentions of this document is to ensure the integrity, consistency, and quality of each event. We want this to be a successful event, making sure both parties know what is expected of each other. Your help in creating an amazing event is greatly appreciated. My hope of every show is to make people laugh a lot, amaze and have the audience walk away desiring to be better human beings.

Please read this agreement carefully, as it consists of both the Contract and the Rider. Any deviations from this contract must be approved by One Goal Productions.

We look forward to partnering with you! TOM COVERLY

CONTACT INFO:

<u>NonProfit</u>: One Goal Productions, INC <u>Speaker / Comedy Magician</u>: Tom Coverly 'The Illusionist' <u>Tour Manager</u>: Tiffany Marie <u>Websites</u>: OneGoalProductions.org | TomCoverly.com <u>Social Media</u>: @TomCoverlyTour <u>Phone</u>: (540) COV-TOUR (268-8687) <u>Email</u>: booking@onegoalproductions.org

MAIL PAYMENTS TO:

One Goal Productions (Checks payable to:) 120 Chiefs Way Suite 1 PMB 37 Pensacola, FL 32507



EVENT DETAILS:

Date(s) of Event: /	/	to	 _/	_/
Start End Time of Tom's Show		AM / PM		_AM / PM
Start Ene Time of Entire Event		AM / PM	 	_AM / PM

VENUE CONTACT INFO:

Venue Name:		
Contact First Name:	Last Name:	
Venue Address:		
City:		
Venue Phone Number: ()		
Venue Website:		
Cell Number of Contact Person: ()	
Email of Contact Person:		

BOOKING TOM FOR: (check one or all that apply)

____ Speaker

____ Emcee

____ Other: _____

TOM	COVERLY
LIVE	e on stage

TYPE OF EVENT: (check all that apply)

Faith Event	Corporate Event			
School Event After Prom After Grad	Conference			
Community Event Festival Fair	Camp / Retreat			
University / College Event	Other:			
AGES ATTENDING THE SHOW: (check all that apply)				
Young children (under 12 yrs old)	Middle School Age			
High School	Young Adults (18-21)			
Adults (21+ yrs old)	Family Event (all ages)			
TICKETED EVENT : (circle one) YES / NO * See the rider for details OPENING ACT : (circle one) YES / NO * See the rider for details				
Name of Opening Act:				
Website:				

LOCATION OF EVENT: (circle one) INDOORS / OUTDOORS

• Purchaser is responsible to provide an alternate indoor location in the event of rain, wind, and inclement weather. If no alternate indoor location is available, the purchaser agrees to pay the full amount contracted amount

OTHER DETAILS ABOUT YOUR EVENT: _____



FINANCIAL AGREEMENT

TOTAL AGREED UPON RATE:

The Purchaser (the venue) shall pay a TOTAL FEE of: \$_____

DEPOSIT:

A non refundable 50% down deposit of \$______ is due within 10 days of the agreed upon event date along with this signed contract to lock in the date and fee. Deposits received beyond the 10 day courtesy period for any reason render the contract null and void, giving One Goal Productions the option of booking elsewhere without obligation. Acceptable forms of payment; check (payable to: One Goal Productions), money order, Cash app or Venmo (@OneGoalProductions) or credit card (+ 3.5% added to the amount).

BALANCE:

The balance of \$______ will be due <u>upon arrival</u> the day of the event. Acceptable forms of payment; cash, check (payable to: One Goal Productions), money order, Cash app or Venmo (@OneGoalProductions) or credit card (+ 3.5% added to the amount). Tom Coverly reserves the right to withdraw from all obligations if payment is not made upon arrival or require a fee of \$25 <u>per day</u> added to the total balance if paid <u>after</u> the day of the event.

CHECKS PAYABLE TO: One Goal Productions

120 Chiefs Way Suite 1 PMB 37 Pensacola, FL 32507

HOW TO SEND CONTRACT:

You can mail the contract with the deposit check or email the contract to <u>booking@onegoalproductions.org</u>. If emailing the contract, the deposit check must be mailed in within 10 days to lock in the date & rate. Otherwise the date is released.

tom coverly LIVE ON STAGE

TRAVEL AGREEMENT: (circle who is responsible based upon negotiations. Please see cancellation policy if the event is canceled by the purchaser/venue).

Airfare: One Goal Productions / Purchaser

Baggage Fees: One Goal Productions / Purchaser

Rental Car: One Goal Productions / Purchaser

Parking Fees | Tolls: One Goal Productions / Purchaser

Hotel: One Goal Productions / Purchaser

If accommodations are negotiated to be the responsibility of you (the purchaser), the hotel must be as follows: One (1) room, non-smoking, two double or queen beds, reserved under the name "Thomas Coverly" at a nationally accredited hotel chain or franchise (Holiday Inn, Best Western, Hampton Inn or similar). The hotel should be no further than 15 miles away from the venue and in-room Internet access is preferred. PLEASE make sure the room is not just reserved, but PAID IN FULL before Tom's arrival. In instances where Tom must travel overnight and make his own arrangements, he reserves the right to opt for the purchaser to pay a \$150.00 hotel buyout. You will be notified in advance if this will affect you. * Please confirm with Tom's Tour Manager **before** booking the room to confirm which night(s) he is needing a room.

Please provide the hotel information below. If you do not have this information at the time of filling out the contract, please put "details coming soon" in the hotel name spot. In these cases, please email the hotel information to <u>booking@onegoalproductions.org</u> no later than 10 days before the date of the event.

Hotel Name:	Confirmation #:
Hotel Address:	
City:	State:
Hotel Phone Number: ()	



CANCELLATION POLICY: (IF PURCHASER CANCELS)

Cancellation of the event by the Venue/Purchaser for *any* reason shall forfeit the *deposit*. Cancellation of the event WITHIN 60 DAYS of the date of the engagement for *any* reason (regardless of weather, acts of God, fire, accident, riot, strike or any events of any kind of incident whatsoever, whether similar or dissimilar to the foregoing events, which would prevent or interfere with the performance) shall also require payment of the full contracted *balance* <u>unless</u> your event is rescheduled for an open available date within 60 days of the canceled date. If the event is rescheduled, you would be required to pay the contracted balance as well as all additional travel expenses to bring Tom back for your rescheduled event date.

CANCELLATION POLICY (IF ONE GOAL PRODUCTIONS CANCELS)

If a cancellation occurs by One Goal Productions/Tom Coverly, either by death, sudden incapacitation illness, accident or Tom Coverly is unable to perform/speak as contracted, every effort will be made (if time and circumstances permit) to provide a substitute (subject to approval by the client) to perform/speak in place of the canceling act, at the same fee and terms. If no acceptable substitute act can be found, Artist agrees to refund the deposit and any and all payments made by the client. Upon such refund, this contract shall become null and void, and the client shall have no further legal recourse against One Goal Productions and Tom Coverly. If Tom Coverly is tardy due to unavoidable incidents (traffic, weather, etc) the client has the option to add that amount of time to the end of the function at no additional charge or to deduct a reasonable prorated refund determined by One Goal Productions from the balance due.

INSURANCE:

Purchaser/Venue shall maintain, at its own expense, adequate personal injury & property damage liability insurance coverage and all such coverage shall extend to all activities related to the engagement and performance. Purchaser shall indemnify and hold One Goal Productions, Tom Coverly and their employees and volunteers harmless for any third party claims, should they arise.

STATE WITHHOLDING: (does not apply to most events)

Some states levy a nonresident entertainer tax for schools/colleges to withhold a percentage from the final payment amount. If you plan on withholding any part of the agreed payment amount, this must be communicated to the Agent representing Tom Coverly for your school during the negotiation process so that the deduction can be taken into account when calculating a performance price. If the withholding is not negotiated at the time of contracting, PURCHASER agrees that it will be solely responsible for any nonresident taxes.



SIGNATURE PAGE:

This agreement is made between ______(venue / "Purchaser") and One Goal Productions ("Speaker/Performer").

X _____ VENUE / PURCHASER SIGNATURE

X _____

PRINTED FULL NAME

DATE EXECUTED: ____/ ____/

BY SIGNING THIS AGREEMENT, I ACKNOWLEDGE THAT I AM OF LEGAL AGE AND PERMITTED TO AUTHORIZE THIS AGREEMENT ON BEHALF OF THE ORGANIZATION/VENUE MENTIONED IN THIS CONTRACT. BY SIGNING, I'M ALSO AGREEING THAT I HAVE READ THE CONTRACT AND RIDER IN ITS ENTIRETY AND IN FULL AGREEMENT TO PROVIDE THE CONTENTS IN THIS DOCUMENT.

PLEASE MAIL PAGES 1 thru 7 OF THIS CONTRACT TO:

One Goal Productions *(Checks payable to:)* 120 Chiefs Way Suite 1 PMB 37 Pensacola, FL 32507

OR SEND CONTRACT VIA EMAIL: Booking@OneGoalProductions.org *NOTE*: Both the deposit & contract must be returned within 10 days of the approval of your event date to lock in your event.



* RIDER *

BELOW ARE ALL THE REQUIREMENTS THAT MUST BE PROVIDED BY YOU THE PURCHASER / VENUE

NEEDS LIST:

The following items are needed on a small table back/side stage *prior* to Tom's arrival. You, (the Purchaser) is responsible for the expense of these supplies.

• <u>TABLE</u> – Two tables (6' or 8' long) to be placed in the lobby or high traffic area for Tom's display/merch table. Our printed table cloth fits 6-8' rectangle tables).

• <u>SODA</u> – One 12 pack of zero sugar or diet **Sprite** or zero sugar or diet **Seven-Up** (in unopened box & kept at room temperature). This is for a magic trick. Note: One 12 pack <u>per show</u> is needed (if multiple shows are booked).

- <u>PAPER TOWEL</u> One roll of paper towel is needed. It must be a roll.
- <u>PLASTIC CUP</u> One clear plastic or clear glass cup (big enough to hold one can of soda & be see through)

• <u>GATORADE</u> – One bottle of gatorade (any flavor) or juice <u>and</u> two bottles of water.

• <u>CLOTH TOWEL</u> – One clean hand/sweat towel

• <u>STOOL</u> – One stool in the lobby area for the meet & greet line *after* the show. Please "rope off" the beginning of the autograph meet & greet line if the audience size is more than 100 people.

• <u>OTHER NEEDS</u> – Please read below for tech needs & volunteer people needs



TECH REQUIREMENT NEEDS:

- One (1) Headset Mic for Tom Coverly (see info below). If no headset is available, you must provide two cordless handheld mic's for Tom & a separate mic for the emcee (no exceptions).
- One (1) Cordless Mic and stand for Emcee's introduction (see info below). Two cordless mics are needed if no headset is available.
- Professional speakers & sound system to project clear sound of mic's & music.
- Screen / Projector / Laptop. This is not a requirement, but if there is already a ceiling mount projection in place, we will use it to project a static image for the duration of the show and to play the video introduction.

SPEAKERS / PA SYSTEM:

The venue must have a P.A. system & professional speakers adequate for the size of the crowd. The tech must have the sound already hooked up and pre-checked **before** Tom's arrival.

MUSIC:

Please provide positive, upbeat, fun music_prior to the audience arriving as well as after the show. Music can be faded out when the emcee introduces Tom to the stage. As soon as he/she says, "please welcome Tom Coverly", the sound tech is to raise the level of the music to a comfortably loud volume for Tom to enter out to. As soon as Tom gets to the front of the stage, the volume can be faded out. Music MUST be played through the speakers NOT a "boombox". <u>NOTE</u>: In most cases Tom's tour manager will control the music for pre-show and the show. Please have an adapter cord to plug the iPhone into your system. Thanks.



MICROPHONES:

MIC FOR TOM:

Headset Mic or handheld cordLESS mic is crucial. Tom needs his hands free to perform the illusions, to move around the stage and the crowd. A wired mic on a stand or a lapel mic is NOT a suitable alternative. Tom cannot perform the illusions under these circumstances. In order to host this event, you are responsible to borrow a headset mic from a local church, school or rent one. Thank you. Sorry, to ensure professional quality of the performance, there are no exceptions.

MIC FOR ANNOUNCER / EMCEE:

One (1) handheld microphone and one (1) microphone stand (only for use by the announcer) is needed.

LIGHTS / VISUAL:

<u>LIGHTS</u>: The show is presented best when lit with professional stage lights. Lights should present a general bright wash covering the <u>center</u> stage. Professional lights are not required, but greatly increase the value and professionalism of the event. If stage lights are available to be used, a lighting technician(s) is also required and should be available for light check at least 1 hour prior to the start of the show. House lighting should be dim as the audience arrives to set the mood of the show and dim for the duration of the show. House lights may need to be faded-up when Tom chooses volunteers from the audience. If no stage lights are available, the stage should be set up in an extremely bright location of the room.

<u>VISUAL</u>: If a projector/screen is available, we will provide you images/video to be played before, during or after the show. A video camera is not necessary (especially for shows under 1000 people), but if you have the capability to professionally zoom in on illusions for the show and display on the projector screen, this would greatly enhance the show. * Check with Tom because there are a couple illusions that cannot be projected on screen as it will reveal the method to the illusion.



PEOPLE NEEDS: These volunteers/staff are a must to be provided by you (the purchaser/venue)

- <u>STAGE SECURITY</u> at least one volunteer needed to maintain full and adequate security for the artist, their equipment on and backstage, crew, and all personal possessions at the place of engagement (venue) from load-in through load-out. No one outside of the tour personnel and venue crew is allowed on the stage or backstage at any time. Security needs to be provided **before** doors are open to ensure no one touches anything on stage at any time before and after the show.
- <u>EMCEE</u> this person will introduce Tom to the stage if the video intro is not available * See page 12 for details
- <u>AUTOGRAPH LINE SECURITY</u> volunteer to keep the line organized and moving after the show and to assist in taking photos.
- SOUND / LIGHTING TECH * See pages 9-10 for details
- <u>MERCHANDISE VOLUNTEERS</u> two volunteers needed (must be at least 16 years of age or older & able to count money).
- <u>VIDEOGRAPHER | PHOTOGRAPHER</u> this person(s) will take pictures for your event since audience members are NOT allowed to take photos or video. If your venue has high tech video equipment, you are allowed to set up single or multiple camera angles to create highlights. The video footage may NOT be sold or used for future public viewing or be shown in its entirety at any time or posted on Youtube. All video footage/highlights recorded/edited must be approved by our team before you post on social media or future use. After each event, we ask your team to please email a copy of the video and pics to <u>booking@onegoalproductions.org</u>.
- PROMOTOR * See page 13 for details



EMCEE INTRODUCTION

Please provide someone energetic to pump up the crowd. He/she MUST read the pre-written introduction below (word for word) before Tom comes on stage. Please have the emcee make any necessary announcements before they begin the introduction. Possible announcements may include any housekeeping rules, giveaways and make mention that no pics or video of the show are allowed (per copyright infringement of some of the illusions). <u>NOTE</u>: Tom often has a video introduction. In these cases the emcee will simply introduce the video by asking the audience to "watch this video".

• NOTE: Tom's last name is pronounced, "COVER-LEE."

"Tom Coverly is one of the most requested motivational entertainers in America. He has performed for over 4 million people around the world, has been seen on TV (NBC, FOX, ABC) and has entertained numerous celebrities including; Duck Dynasty, the entire cast & crew of the Batman vs. Superman movie and Paula Abdul just to name a few. He has shared the stage with; Skillet, Toby Mac, Korn & Thompson Square, For King & Country and many more. It's a huge honor to have him here with us today. Will you please clap, make some noise and help me welcome ... The Illusionist - Tom Coverly."

OPENING ACTS:

If Tom Coverly is the headliner act, he reserves the right to arrange for an opening performer. Often times, we may encourage the venue to find an opening act. This will help promote the event. Please keep the acts with a simple setup and teardown (please no bands unless the band is a well known artist or otherwise approved during negotiations). The opening acts must do their sound check in a time that will not interfere with Tom Coverly's sound/light check. If you would like to provide an opening act, this must be approved within 10 days of signing this contract. Please keep local opening acts to under 15 minutes total. This will not be included in Tom Coverly's total show time.



PROMOTION OF THE EVENT

MEDIA:

We strongly encourage you to contact your local TV stations, radio stations and newspaper reporters for free publicity. We can create a press release for you to contact them if needed. If you know for sure that they would like to interview Tom, please let us know ASAP, so we can make sure there is time and to plan it into Tom's schedule. Many radio interviews can be done via phone. If the media does a story on TV, please ask the TV station to email Tom the video clip that was shown on TV to booking@onegoalproductions.org. If the story is in your newspaper, please mail a copy

to the address in the contract or email us a link if it's online.

SOCIAL MEDIA PROMOTION | FLYERS | POSTERS:

If you do any promotion of the event, it is the sole financial responsibility of the Purchaser. We have posters available for download on our website. All that is needed for you to do is input your event info. If you decide to create your own posters/flyers, please adhere to the following guidelines. The following guidelines also apply to ANY and all promotions used to describe Tom Coverly (including; newspaper ads, email promotions, Facebook, radio ads, online listings, banners and event calendars.

- Tom Coverly should be referenced as an "The Illusionist" or "Comedy Magician".
- Please use approved images from our website.

HELPFUL PROMOTION TIPS:

- If your event is ticketed, give the local radio station up to 4 free tickets. Radio stations love give-aways.
- Facebook ads are gold without costing a lot of money. It's amazing what a targeted ad with just \$100-\$250 will do to promote your event
- The most successful events are promoting 6-8 weeks in advance
- Many radio stations and other news sources have free event page listings especially for nonprofits.



• Many towns have several event pages on Facebook. Post on them. Great results.

DAY OF THE SHOW TIMING

PARKING:

In order to avoid delays, all necessary loading & parking instructions as well as any required loading/parking passes must be prepaid by the Purchaser (venue) in advance.

LOAD IN/OUT:

On average, Tom Coverly will arrive about 90 mins prior to the start of the show. Please make the show room available at this time and **clear of all people** so that Tom can set up for the show. It is extremely important that all the needs mentioned in this rider are in place **prior** to Tom's arrival. In most cases, Tom packs up his show props after he performs before he signs autographs for the meet & greet. In the situation where he does not tear it down, due to the delicate nature and expense of the illusions, we ask for these items to stay untouched until after Tom is done with the meet & greet. It will take him less than 15 minutes to tear down. Thank you.

DOORS OPEN TIME:

Please have doors open for seating no earlier than 20-30 mins prior to the start of the show. This creates excitement in the lobby. Please get Tom's approval and thumbs up to ensure the room is show ready. Thank you.

LENGTH OF THE SHOW:

Please be sure the show starts on time. Tom at his discretion can delay the show by several minutes. Occasionally, on longer negotiated shows, there may be an intermission in the middle of the show.

AFTER THE SHOW: (MEET & GREET) * If applicable to your event

When time allows in Tom's schedule and he is feeling healthy, he will take photos and sign autographs. In order for Tom to meet as many people as possible, we ask that the volunteer help with organizing the line and gently reminding people to have cameras



ready, help take photos and assist in situations when someone may try to dominate too much time with Tom while others are waiting. This helps keep the line moving.

VENUE, STAGE & SEATING OPTIONS

SEATING:

Seats should not be on the sides or rear of the stage. Please rope or tape off these sections if the seating is already permanently in place. If portable chairs are being used for the audience, please place them as close together as possible (sides of chairs 6" or less from one another). The first row of chairs should start no less than 4' from the front of the stage. An aisle in the middle is preferable.

SEATING SUGGESTIONS FOR GYMNASIUM SHOWS ONLY
 If the show is in a gym with bleacher seating on both sides. This option is
 okay but not the most ideal. In this situation, we strongly suggest that the
 stage/or stage floor be on one end of the gym under the basketball hoop
 (please raise the hoop and block off side bleachers on the direct right and
 left angles of the stage to help people see well) or another option is to put
 all of the audience on one side of the gym. Have people sit in the
 bleachers as well as fold up chairs on the floor in front of the bleachers.
 The stage can then be in the center of the gym. A portable stage would
 be required for this option of seating.

• STAGING / STAIRS / ROOM CONDITION:

The performance stage area should be ready and in place (clean of all moveable equipment, wires, piano, drums, music equipment, etc) **before** Tom arrives for load in. In the case where a portable stage is necessary, please have it <u>no smaller</u> than 5' deep x 7' wide. The area should be raised high enough for the entire audience to have a good view. If a stage is more than 12" high, steps can be placed at the center or left or right of the stage. Please turn off or shut down all distractions in the room such as TV's, concession/snack bar stands, inflatables etc during the show



performance. If the stage has windows, mirrors or reflective walls, these must be covered in a way that looks presentable. Please do not use garbage bags.

MERCH | DISPLAY TABLE

The artist at his discretion, may sell t-shirts, books, etc and other promotional material, retaining 100% of all proceeds. Please have two adult volunteers willing to come at least 30 mins *prior to doors opening* to learn about their responsibility to help sell the items on the merch table (during intermission if applicable) and after the show.

GREEN ROOM | DRESSING ROOM

A dedicated green room / dressing room must be available for the artist from the time of their arrival through departure. The room should have working electrical outlets, a chair and access to a nearby private bathroom, if possible. This green room will give Tom a place to get ready, set up some illusions and relax.

The following items are to be supplied in the green room/dressing room:

- At least 2 Bottles of cold water & at least 1 bottle of juice and/or Gatorade (any flavor).
- 1 clean hand towel
- Light snacks
- Meal We ask that all venues/purchasers provide a \$50+ Visa Gift card or cash to be provided the day of the show to help cover artist food costs for the day. Any other option must be negotiated during the negotiating process.

TICKETED EVENT SHOWS:

You have the option to set your own ticket prices in order to help recoup the cost or to use Tom's show as a fundraiser event. This choice is completely up to you or you can offer your event for free to those attending. If ticketed event, purchaser shall provide (10) complimentary tickets for artist use.



VIP TICKET EXPERIENCE:

This option can be offered for free <u>or</u> ticketed events. Please text (540-268-8687) the *estimated* number of VIP's <u>at least</u> 24 hours in advance of the show. All VIP Experience tickets must be paid to Tom or Tom's Tour manager in cash or added to the balance before the VIP experience begins. This VIP Experience is limited to 30 people. This is a great way to create a special experience for people who attend your event to have with 'The Illusionist'. Tom Coverly as well as an added way to help our nonprofit with extra expenses while on tour.

• \$10 per person (same price for any age) added to any ticket price <u>or</u> as a purchase option for a free event.

What does the VIP Backstage Experience include?

- Personal Meet and Greet with 60 minutes before the start of the show.
- Tom will sign autographs & take photos during the VIP Experience.
- Special discounted offer only available to VIP Experience guests only available during the VIP Experience..
- Tom will teach a magic trick that everyone can easily perform.
- VIP seating in the front rows. (please put signs on appropriate number of seats for VIP section)

Incentive: Sell 15+ VIP Experience tickets and we will give you (the venue) FREE Tom merch to use for giveaways (1 t-shirt, 2 magic tricks).



Thanks again for your help in making this a successful event. Any questions, feel free to ask. See you soon!

END OF CONTRACT & RIDER